

**Omiya: April – Presentation Zen: How to design and deliver compelling presentations in today's world**

**By Garr Reynolds**

Reynolds, a leading authority on presentation design and delivery, first summarized beauty of Zen and three concepts for it: simplicity, naturalness, and restraint. He then moved on to discuss the best and worst presentations ever. Common misuses as well as effectiveness regarding presentations with Power Point or Keynote were listed. Reflecting on their own experiences, the participants discussed impressive and weak presentations and shared their thoughts. As Reynolds mentions, clarity, meaningfulness, and simplicity lead to successful presentations.

During presentations, all participants mesmerized Reynolds' soothing voice and great performance. This speaker concluded that solid principles of presentation, that is, well-preparation, uncluttered visual design, and smooth delivery are important. He lastly introduced his bestseller book titled *Zen: Simple ideas on Presentation and Design and Delivery* published by New Rider.